



Project Planning Sheet

"Reduce your plan to writing. The moment you complete this, you will have definitely given concrete form to the intangible desire." **Napoleon Hill**

Early planning pays great dividends. It is important to write down our desires so that we can plan accordingly. We hope this document will assist you as you think and dream about your project. Your answers to the following questions will also assist us in getting on the same page as we work together with you over the weeks ahead. Use additional sheets of paper as necessary.

I. Project Dreams

1. What exactly is the project I (we) have in mind? _____

2. How long have I (we) been dreaming about this project? _____

3. What motivates me (us) to do this project at this point in time? _____

4. How do I (we) envision using this new space? _____

5. What types of furniture and/or electronics do I (we) anticipate incorporating into our new space? _____

6. How would I (we) best describe my (our) decorating style? _____



II. Wishes Wants and Needs

In the following questions, allow yourself to reflect and dream about your wishes, wants and needs.

1. In thinking about this project, I (we) really need.... _____

2. In thinking about this project, I (we) really want... _____

3. In thinking about this project, I (we) really wish... _____

4. In thinking about this project, I (we) really don't want or need... _____

5. When I have seen other projects such as this, I (we) really liked... _____

6. When I have seen other projects such as this, I (we) really disliked... _____

7. In thinking about this project, I (we) would feel comfortable investing \$ _____, but would not feel comfortable investing more than \$ _____.



III. Your Preferences

The following questions will help us get to know you and your preferences.

1. How long have you been in this home? _____

2. How much longer do you anticipate living here? _____

3. Have you used a remodeling contractor's services on this home or any previous homes? _____

If yes,

What project(s) did you have done? _____

Comment on your level of satisfaction with the final product? _____

Comment on your overall experience with the contractor. Positives, Negatives. _____

What if anything would you do differently if you could do it over again? _____

What would you do the same? _____

4. When I (we) purchase products, I (we) most often: (check one)

- Look for the lowest price
- Buy on the basis of quality even if price is higher

5. I (we) usually: (check one)

- Shop at Big Box retail chains
- Support local small retailers because of their customer service

6. Please rank on a scale of 1 to 10 (10 being the highest) how important the following are:

- a. Building a project that will give me the highest return on investment 1 2 3 4 5 6 7 8 9 10
- b. Building a project that I can enjoy without concern about resale 1 2 3 4 5 6 7 8 9 10

He who every morning plans the transaction of the day and follows out that plan, carries a thread that will guide him through the maze of the most busy life. But where no plan is laid, where the disposal of time is surrendered merely to the chance of incidence, chaos will soon reign.

Victor Hugo

French dramatist, novelist, & poet (1802 - 1885)

416 Derstine Rd.
Hatfield PA9440

remodel@masterscraft1.com
phone: 215-723-6162

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